## Challenge31

## WHAT IS C31?

C31 is an opportunity for students to raise between \$341-\$961 for Move the Mission by finding sponsors who will give $\$ 11$, $\$ 21$, or $\$ 31$. Participants could choose to set a goal of 1 sponsor a day for a month (31 days in August).

## WHO CAN GET INVOLVED?

Anyone can participate in the C31 Challenge! Don't forget to use the included C31 Challenge sponsor form to keep track of sponsors.

## WHERE CAN I FIND C31 RESOURCES?

You can find the promotional video, logo, and other resources at www.movethemission.com

## WHEN IS THE MOVE THE MISSION DEADLINE?

The MTM deadline varies each year. Visit www.movethemission.com for the offering deadline.

## HOW CAN I PROMOTE THIS PROGRAM?

- Schedule a C31 kick-off event and consider providing incentive promotional kits. See information below.
- Consider adding extra incentives that are customized for your students.
- Announce your local C31 participants on Facebook \& Twitter to build excitement.


## AN INCENTIVE TO REACH AT LEAST \$1,000:

## TheMcCoy

 For students who raise at least $\$ 1,000$ for MTM, they are eligible to be a part of the Real McCoy contest. The winner from each district is chosen by their district Youth President and have the opportunity to travel to St. Louis for aa weekend of fun with the executives of the UPCI Youth Ministries! More details are available at www.movethemission.com

Consider offering participants
an MTM incentive kit from the Move
the Mission store!

|  | Sponsor Name | Contact Info | Amount | Paid |
| :---: | :---: | :---: | :---: | :---: |
| 1 |  |  | - \$11 - \$21 - \$31 |  |
| 2 |  |  | - \$11-\$21 \$ ${ }^{\text {¢ }}$ |  |
| 3 |  |  |  |  |
| 4 |  |  | - \$11 - \$21 - \$31 |  |
| 5 |  |  | - \$11 - \$21 - \$31 |  |
| 6 |  |  | - \$11 - \$21 - \$31 |  |
| 7 |  |  | - \$11 - \$21 - \$31 |  |
| 8 |  |  | - \$11 - \$21 - \$31 |  |
| 9 |  |  | - \$11 - \$21 - \$31 |  |
| 10 |  |  | - \$11 - \$21 - \$31 |  |
| 11 |  |  | - \$11-\$21 \$ ${ }^{\text {¢ }}$ |  |
| 12 |  |  | - \$11 - \$21 - \$31 |  |
| 13 |  |  |  |  |
| 14 |  |  | - \$11 - \$21 - \$31 |  |
| 15 |  |  | - \$11 - \$21 - \$31 |  |
| 16 |  |  | - \$11 - \$21 - \$31 |  |
| 17 |  |  | - \$11 - \$21 - \$31 |  |
| 18 |  |  | - \$11-\$21 \$ ${ }^{\text {¢ }}$ |  |
| 19 |  |  |  |  |
| 20 |  |  | - \$11 - \$21 - \$31 |  |
| 21 |  |  | - \$11 - \$21 - \$31 |  |
| 22 |  |  | - \$11 - \$21 - \$31 |  |
| 23 |  |  | - \$11 - \$21 - \$31 |  |
| 24 |  |  | - \$11 - \$21 - \$31 |  |
| 25 |  |  | - \$11 - \$21 - \$31 |  |
| 26 |  |  | - \$11 - \$21 - \$31 |  |
| 27 |  |  | - \$11 - \$21 - \$31 |  |
| 28 |  |  | - \$11 - \$21 - \$31 |  |
| 29 |  |  | - \$11 - \$21 - \$31 |  |
| 30 |  |  | - \$11 - \$21 - \$31 |  |
| 31 |  |  | - \$11 - \$21 - \$31 |  |
| You're making a difference around the world! |  |  |  |  |

